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WIRE PLUS

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Wire Plus Announces Pre-Christmas Special On-Line Pricing

Winfield, KS- Wire Plus Power Sports Electronics announced today that they are offering all of their dealers and consumers an additional 10% off their earned discount on all their products now through January 31, 2010. Now through 1/31/10, you can order any product on-line and if you mention the promo code “NEWWEB”, you’ll receive a 10% discount and free shipping on all Wire Plus products... Dealers and consumers ordering Smooth or Diamond Cut Power Ports will earn another 10% off for a total of 20% off normal pricing on these above-mentioned styles of Power Ports

“This is a great promotion for our dealers to make some extra money during the slow time of the year”, stated Rick Marler, President of Wire Plus. Dealers can make a much better profit margin during this winter special, as well as make additional dollars simply by installing them on customer’s bikes. Installation only takes a few minutes, but dealers can charge customers up to an hour for labor. All that’s necessary is to connect two wires to the battery and attach the unit directly on the horn bolt or to any other location with one bolt mounting.

The “Smooth” single Power Port is available in a luxurious chrome finish as well as a black powder coated finish. Their “Diamond Cut” single Power Port is only available in a chrome finish. Now you can power your cell phone, heated vest, air compressor, cigarette lighter, GPS device or any electrical device up to 15 amps, anytime you ride. Get rid of dangling wires and connect a battery charger through the port when you’re not riding. You can actually maintain and charge your battery through this port.

All Power Ports can be installed in minutes by connecting two wires to your battery and attaching the unit directly on the horn bolt or to any other location with one bolt mounting. These small compact Power Ports are constructed from billet aluminum and are manufactured right here in the USA. With Power Ports from Wire

Plus, you will always have immediate power right at your fingertips every time you ride ...Anywhere! MSRP: \$99.95.

Call Don Bromlow, National Sales Director for more information regarding this special winter discount promotion. For those interested in buying a Power Port direct from Wire Plus, please call (620) 221-2417 (Major credit cards accepted) Check them out online at www.wire-plus.com or email them at sales@wire-plus.com.



Smooth Power Port



Diamond Power Port